



Article

Entrepreneurship and family businesses in Thailand

Weerachart T. Kilenthong ✉, Kittipong Rueanthip ✉

First published: 08 February 2018

<https://doi.org/10.1111/apel.12215>

 About  Access

 PDF  Tools  Share

Abstract

This paper investigates the impact of exposure to a family business and participating in a family business on an individual's decision to start a business and the likelihood of its survival. We find that having a family member doing business increases the probability of starting a business but not its survival. In contrast, working in a family-owned business for a high number of hours increases both the likelihood of entrepreneurship and survival. The impact of working hours in a family-owned business remains significant even if the sample includes only individuals who are the spouses of business owners. Given the evidence, an apprenticeship scheme should be considered as a policy instrument for promoting entrepreneurial success.

About Wiley Online Library 

Help & Support 

Opportunities 

Connect with Wiley 